

Allan M. Armitage
Horticulturist, Traveller, Writer

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To Whom it May Concern

I am writing this brief note to lend my support to Chris VanCleave for the position of Vice President of the American Rose Society. I had the opportunity to work with Chris last year, and I jumped at it. Here is a person who not only is a national leader in the study and understanding of roses for the gardener and landscaper. He touches people; from large retailers to beginning gardeners like my daughters. His advocacy for ARS is obvious, however even more important are his thoughts on sustainability and the Green Movement, issues that the Society should be a leader.

His understanding of the influence of social media is second-to-none, as evidenced with his online presence. Without doubt, changes in demographics and life style are resulting in seismic changes in the horticulture and rose industries. Mr. VanCleave is equipped to help guide ARS through these changes.

I recommend Mr. VanCleave without hesitation.

Sincerely



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